

THE OMEGA

2017-18 ADVERTISEMENT RATE CARD



2017-18 PUBLICATION DATES

SEPTEMBER

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
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DECEMBER

Su	Mo	Tu	We	Th	Fr	Sa
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JANUARY

Su	Mo	Tu	We	Th	Fr	Sa
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7	8	9	10	11	12	13
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21	22	23	24	25	26	27
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FEBRUARY

Su	Mo	Tu	We	Th	Fr	Sa
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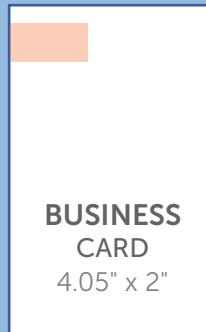
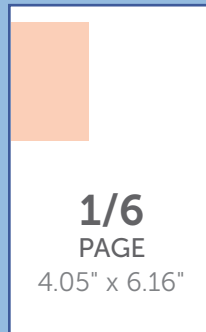
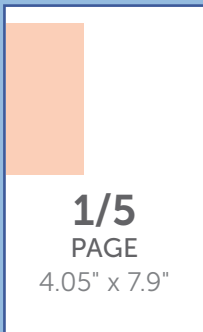
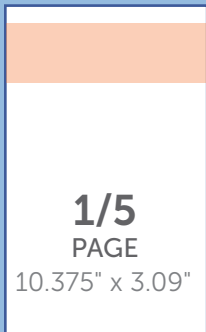
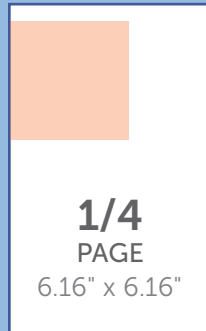
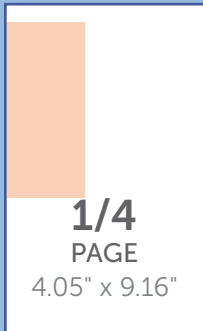
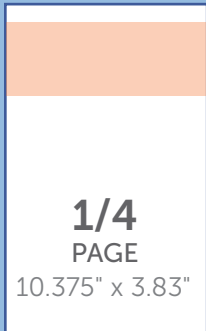
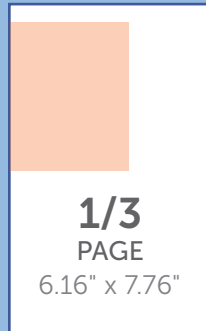
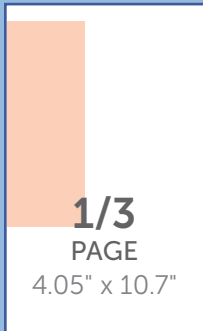
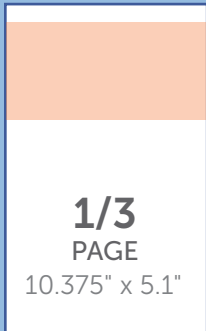
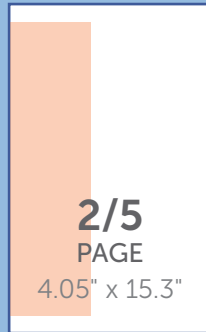
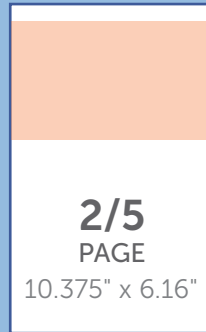
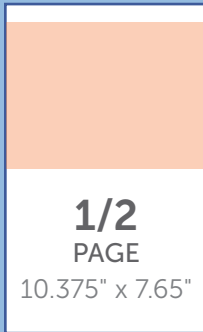
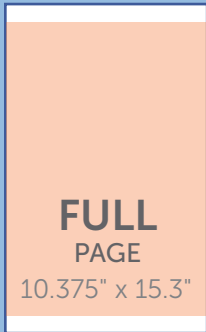
MARCH

Su	Mo	Tu	We	Th	Fr	Sa
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APRIL

Su	Mo	Tu	We	Th	Fr	Sa
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SUMMER DATES TBA



ADVERTISING POLICY

1. It is the responsibility of the advertiser to determine that copy and content of ad material is correct, including spelling and particulars.
2. The Omega reserves the right to refuse any advertising copy submitted for any reason.
3. Space booking and final art are due by 4 p.m. Friday for the following week's edition.
4. Prepayment may be required for new accounts without established credit.
5. Cancellations made within 48 hours of the production date will be billed at 50%. Cancellations made within 24 hours of the production date will be billed at the full amount.

AD PRICING

Prices are per ad insertion. Volume discounts are available for orders of more than three issues. See additional terms on this page.

Ad size	B&W	Colour
Full page	\$390	\$780
4-7 issues discount	\$350	\$695
8+ issues discount	\$300	\$610
1/2 page	\$220	\$415
4-7 issues discount	\$200	\$375
8+ issues discount	\$180	\$325
2/5 page	\$200	\$400
4-7 issues discount	\$180	\$360
8+ issues discount	\$160	\$320
1/3 page	\$170	\$320
4-7 issues discount	\$155	\$290
8+ issues discount	\$140	\$260
1/4 page	\$125	\$250
4-7 issues discount	\$110	\$220
8+ issues discount	\$95	\$190
1/5 page	\$90	\$170
4-7 issues discount	\$80	\$155
8+ issues discount	\$70	\$125
1/6 page	\$80	\$150
4-7 issues discount	\$70	\$130
8+ issues discount	\$60	\$110
Business card	\$60	\$80
4-7 issues discount	\$50	\$65
8+ issues discount	\$40	\$55

CONTACT accounts@truomega.ca